



UPGRADE ANY COMPETITOR BRAND PRINTER AND SAVE UP TO €400

ANY BRAND. ANY AGE. ONE SIMPLE FORM.

Trade in your existing label printer, regardless of manufacturer and save up to €400 on your next order of a new CL4-SXR or CL6-SXR industrial printer.

The SATO Label Printer Trade-In Programme rewards you for upgrading to the latest generation of SATO industrial printing. Trade in any label printer you currently have and we handle the rest.

HOW IT WORKS:

- 1 Fill in the form on our trade-in page and REMEMBER to upload a photo of the serial number plate.
- 2 Wait until you receive an official communication from your local SATO sales representative on your final quote
- 3 Place the order within 1 month of receiving your final quote.

- **Campaign duration:** 1 year until 29/09/2027
- **Campaign purchase scope:** Any CL-SXR Models are included.
- **Eligible trade-in devices:** All competitor label printer. SATO printer models are not valid for this trade-in.
- **Partner eligibility:** Registered NEXTGEN Partners only. Non-Registered Partners, must complete registration first.
- **Evidence and uploads:** Serial number photo required for every traded-in printer. There is no limit on the number of eligible trade-ins.
- **Offer restrictions:** Cannot be combined with any other offers, promotions or special pricing, whether provided before or after this promotion.
- **SATO rights:** SATO may change, cancel, modify or end the programme at any time, with or without notice.
- **Order window:** After validation and Price Exception (PE) approval, partner has up to one month to place the order, unless alternative terms are agreed through PE.



Save

Up to €400 on the list price



Eligibility

Any brand, any age



New Printer

CL4-SXR or CL6-SXR



Requirements

Serial number plate photo



Disposal

SATO excludes trade-in disposal; please recycle responsibly

GET YOUR TRADE-IN QUOTE:

go.satoeurope.com/en/trade-in-for-cl-sxr