

2026 VAD promo information



50% off
Extended into the new year!

brother
at your side

A photograph of a Brother printer on a white shelf in a warehouse or store, surrounded by cardboard boxes.

**50%
DISCOUNT**

PT – Cube promo.

PT-E720BT

	PTE720BT Standard pricing	PTE720BT PROMO
SRP Excl VAT	139	139
VAD buy Price	97.25	97.25
Cashback Amount		34.81

PT-E920BT

	PT-E920BT Standard pricing	PT-E920BT PROMO
SRP Excl VAT	356	-
VAD buy	249.18	249.18
Cashback Amount	87.79	87.79

Live for February 1st
Ends March 31st

T&C's -

- 1) Cashback only available for members of Brothers Auto ID partner programme
- 2) While stocks last
- 3) Available for All European Countries
- 4) URN - 60627



QL- promotions

Live for February 1st
Ends March 31st

QL-810W	QL-810W Standard price	QL -810W Promo price
SRP (excl.VAT)	157.00	125.60
VAD buy price	101.85	81.48

QL-820NWB	QL-820NWB Standard Price	QL-820NWB Promo Price
SRP(excl.VAT)	193	154.40
VAD buy price	124.95	99.96

20% reduction from VAD buy price on QL-820NWB & QL-810W open to all resellers.

- 1) While stocks last
- 2) Available for All European Countries
- 3) URN – **60852**



TJ- up to 50% off promotion

Restarts in Jan 1st 2026 closes May 31st, 2026

	VAD Buying Price	SRP
TJ4005DN	520.42	723.19
TJ4020TN	573.29	796.65
TJ4120TN	770.48	1,070.67
TJ4021TN	713.08	1,017.00
TJ4121TN	896.26	1,278.00
TJ4420TN	905.61	1,292.00
TJ4520TN	1,045.79	1,491.00
TJ4422TN	1,055.14	1,505.00
TJ4522TN	1,236.45	1,764.00

	CASHBACK 1	CASH BACK 2
	383.29	347.13
	422.22	382.39
	567.45	513.92
	533.63	483.07
	671.15	607.38
	677.75	613.32
	782.73	708.61
	790.33	715.55
	925.28	837.44



- 1) While stocks last
- 2) Available for European Countries as per distribution agreement
- 3) URN LV 1 :46589 (Same as the previous number)
 LV 2 : 46590 (Same as the previous number)



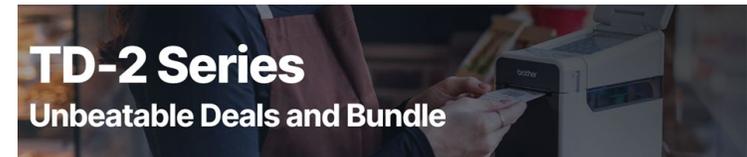
Additional promotional discount running for orders of 20 units or more



FOC accessories with Machine purchase



TD-2 Series
Unbeatable Deals and Bundle



New Promo Pricing v Previous



	VAD PRICE	VAD BUYING PRICE for more than 20 pcs
TD2020A	86,36	86,36
TD2130N	148,07	134,61
TD2125N	132,16	120,14
TD2135N	148,07	134,61
TD2125NWB	174,61	158,73
TD2135NWB	190,54	173,22
TD2020APMX2	159,68	159,68
TD2125NWBPM5A2	247,93	232,06
TD2020AADX2		NOT ON C4C YET

- ✓ With free of charge accessory; an even bigger discount available...
- ✓ URN TD2 VAD (All reseller, for more than 20 pcs only) : 48428