

Be The First – Demo The New RFID Printers

Choose up to 3 Zebra printers* and up to 6 rolls of compatible RFID labels* on top of your existing demo allowance

*from selected SKUs



Our recommended demo discount is up to the following amounts to resellers**:

67.5%
discount for resellers**

45%
on supplies**



Transport & Logistics



Field & Utilities



Manufacturing



Discount available on up to 3x Zebra Printers and up to 6x Zebra Supplies rolls and matching ribbons from models listed below – **please consult the terms and conditions for details of eligible SKUs specifically:**

Printer	Printer SKU	Recommended Supplies SKU	Recommended Ribbon
Enhanced ZT411R (with Print Line Coupler)	ZT41142-T0E00G0Z ZT41142-T0EG0G0Z ZT41143-T0E00G0Z	ZIPRT3019418 ZIPRT3017402 10043603 10043602	02300BK11045
Enhanced ZT411R On-Metal (with Print Line Coupler)	ZT41142-T5E00G0Z ZT41143-T5E00G0Z	ZIPRT3019299 ZIPRT3019300 10026763 10026765 10026767 10026769	05095BK11045
Enhanced ZT421R	ZT42162-T0E00L0Z ZT42163-T0E00L0Z	ZIPRT3017403*** ZIPRT3017405****	02300BK11045

*** Please note these are 4-inch RFID supplies

To create your personalised voucher(s) for this promotion, simply visit the Demo and Promotions Portal, and use them when you order from your Zebra distributor.

Create your voucher(s) NOW. OFFER ENDS 31.01.2027



**Discount is subject to product availability. For more details please contact your channel account manager, the Partner Interaction Centre, or your distributor. Start date 26th June 2026 – end date 31st January 2027.

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Key Benefits of the new enhanced ZT411R & ZT421R:

- **Eliminate/significantly reduce backfeed** – The new RFID printhead in ZT411R & ZT421R incorporates the antenna (“print line coupler”) much closer to the print line. For small form factor labels, this enables print and encoding whilst eliminating or significantly reducing the need to backfeed meaning customers can simultaneously encode and print labels in a single pass.
- **Supports a broader variety of inlays** – RFID antenna array is redesigned. Instead of short form antennas arranged in a grid, the new array incorporates short & long form antennas to better accommodate a variety of inlays. This is Zebra’s own RE40 module allowing Zebra to fully control enhancement updates, improvements, and supply.
- **Easily switch between standard and on-metal tags** – with the ZT411R On-metal, there is now no need to buy a specific on-metal printhead. The new enhanced printhead can handle both standard and on-metal tags and works with greater range of on-metal media, not just Silverline.



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