



Don't Just Upgrade. Make Your Business Better, Every Single Day.



Outdated technology costs your business 46 minutes daily—that's 24 days of lost productivity a year¹. Take action and get that time back today.

With Zebra's Trade UP Program, you can exchange any eligible old device²—Zebra or another brand—for a discount on the latest in performance and security. Empower your team with faster, more reliable tools and watch your business get better, every day.



Ready for Better? Trade UP Today!



¹www.airit.co.uk/top-5-way-legacy-it-systems-are-draining-your-business-profits/

²Terms and conditions apply. Includes eligible thermal printers, barcode scanners, and interactive kiosks on a like-for-like basis.

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Trade UP Print

Trade UP from any thermal printer from any vendor on a like-for-like basis. Use our handy End of Service guide, which provides guidance on which Zebra Printer you should Trade UP to.

Learn more at:
mktg.zebra.com/printer-trade-up



Trade UP Scan

Stop struggling to capture barcodes, crumpled labels, or codes from mobile devices. Trade UP from any barcode scanner from any vendor on a like-for-like basis. Use our handy End of Service guide, which provides guidance on which Zebra Scanner you should Trade UP to.

Learn more at:
mktg.zebra.com/scanner-tradeup



Trade UP Kiosk

We even have discounts when you Trade UP to our KC50, CC600, or CC6000 Kiosks.

Learn more by speaking to your Zebra Sales Representative.



Around 90% of businesses are held back from growth and efficiency gains due to reliance on legacy technology that can't adopt new capabilities easily³.