

Zebra Trade UP program

Why settle for old devices?

Trade UP today

Replace old devices for new (and get a discount)

Slow, outdated technology causes employees to lose around 46 minutes per day on average, amounting to 24 days of lost productivity per year¹. Nobody wants this for their business and the Zebra Trade UP program can really help.

Use the Zebra Trade UP program to replace old devices for new and get a discount. Trade UP Zebra or other brand devices, the choice is yours.

Trade-Up discounts are available right now on **any make and model of thermal printer, plus old Zebra or competitor scanners, from any vendor on a like-for-like basis.*** Take advantage whilst they last!

*Conditions apply

Why Trade UP?

- **Get a discount** on the latest and most **secure firmware and hardware**
- **Work smarter and faster** with new innovations from Zebra
- **Improve comfort**, reliability, and simplicity for your workers
- **Accelerate your journey** to business growth



Around 90% of businesses are held back from growth and efficiency gains due to reliance on legacy technology that can't adopt new capabilities easily².



Trade UP Print

Trade UP from any thermal printer from any vendor on a like-for-like basis. For our Zebra legacy printers, you can use our handy End of Service guide, which provides guidance on which Zebra Printer you should Trade UP to.

Learn more at connect.zebra.com/printer-trade-up

Trade UP Scan

Are you using older scanners from Zebra or other brands? Your competitors could be racing ahead with the latest scanners while you're struggling to capture barcodes, crumpled labels, or codes from mobile devices. Lead the way and trade up your scanners with the Zebra Trade UP program.

Learn more at connect.zebra.com/scanner-tradeup



Upgrade your tech and power productivity with Zebra today

For more information or to Trade UP, contact your Zebra representative or find a partner at www.zebra.com/gb/en/partners/partner-application-locator.html